



Annual Meeting 2013

From Cell to Critical care

27th Annual Paediatric Intensive Care Society Conference (PICS)

25-27 September 2013

Royal College of Surgeons, London, UK



Sponsorship and Exhibition Prospectus

Congress Organiser



www.picsmeeting.com



Great Ormond Street 
Hospital for Children
NHS Foundation Trust



Annual Meeting 2013

General Information

Dates: 25th- 27th September 2013

Meeting Venue

Royal College of Surgeons
35-43 Lincoln's Inn Fields
London WC2A 3PE
UK

Tel: 020 7405 3474

Web: <http://www.rcseng.ac.uk>

Participants

Expected 300 attendees consisting of:
Physicians, nurses, allied health
professionals and scientists, including a
strong line-up of speakers from all over
the world offering delegates a
stimulating three days of education,
discussion and knowledge sharing.



Contact

Kenes International
The Euston Office
One Euston Square
40 Melton Street
London
NW1 2FD

Tel: +44 (0) 207 383 8030

Email: pics@kenes.com

Sponsorship & Exhibition

Freddy ARNAUTS
Industry Liaison Associate
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Email: farnauts@kenes.com

Technical & Exhibition

Amy Dudden
Logistics Co-ordinator
Tel: +44 (0) 207 383 8043
Email: adudden@kenes.com
*Please contact with any questions regarding
technical support of exhibition (building/
dismantling) & shipments.*



Dear Colleagues

Welcome to the 'Back to Basics' Austerity UKPICS 2013!

(The Olympics & Para-Olympics were actually London appetizers for 3 days of PICU)

The Great Ormond Street, Intensive Care Unit team, would like to welcome you to one of the world's truly Great Cities!

UKPICS 2013 is a zeitgeist meeting (recession), but in place of international experts we will showcase three aspects of PICU.

On behalf of the organising committee, we would like to welcome you to the sponsorship prospectus for 2013's Annual Paediatric Intensive Care Society Conference ; we are delighted that you are considering supporting this important annual meeting.

We will ask *Science* how it can improve the care of the critically ill child:
When will we using genomics to select a child's inotropes? When will we grow new livers? When will we have mini VADs in children's homes? How can we hear our patients and improve their journey?

On the second day we will highlight the 'forgotten' PICU patient – *the older child/adolescent*. Why are they different, how can we interface with adult services. For those with lifelong condition –e.g. GUCH – how can we provide seamless care in our fragmented NHS?

The day will continue into an exploration about human interaction on the PICU. *Communication* – how we do it and how we ought to do it – with each other, with children and families, with the media and the law.
What are the North Staffordshire lessons for the PICU –how can we actively listen to our families?

Master-classes the day before the conference will facilitate *your* excellence in effective communication with children and colleagues, on providing renal replacement therapies and on monitoring the neurocritical care patient.
Opportunities for the best abstracts to present to conference unopposed will continue to reinforce PICS dedication to trainees in every discipline.

PICS 2013 Committee

Mark Peters

Joe Brierley





The Paediatric Intensive Care Society was founded in 1987 as a multidisciplinary forum for those involved and interested in paediatric intensive care.



Topics to be addressed include:

- 1) Pre congress master-classes in extracorporeal practicalities (RRT and ECMO), communication training (with actors) and neuro-monitoring. ANP national meeting
- 2) Day 1 – Learn about the Science of PIC – Hypoxia, cellular manipulation.
- 3) Day 2 - the older child - Grown up congenital heart disease, adolescent brain and ICU

CME Accreditation

An application for CME Credit will be made once the scientific programme is finalised.

Aims

- To promote training and education, with the aim of stimulating research and promoting collaborative studies.
- To provide a forum for discussion
- To provide specialist advice
- To collect information through the council of the society
- To provide a focus for paediatric intensive care in the UK

Meeting Organising Committee:

Mark Peters (PICS SG chair)
Peter-Marc Fortune (PICS Conference Officer)
Lynn Shields
Joe Brierley
Andy Petros
Troy Dominguez
Sandra Walsh
Mark Clements
Cathy Roberts
Carol Parkes

Industry Satellite Symposia

A range of sessions are available for industry sponsorship, all of which will be fully integrated into the scientific programme. Please see the sponsorship section overleaf for details of the opportunities to run a lunchtime satellite symposium or a breakfast workshop.



The 27th Paediatric Intensive Care Society Annual Meeting 2013 will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and equipment within their organisations. The meeting also provides you with the opportunity to demonstrate your support and commitment to the field Paediatric Intensive Care, while participating in our sponsorship programme will extend your visibility beyond the exhibition hall to achieve maximum exposure at the meeting.

In order to ensure that your company achieves its objectives by taking part in PICS 2013, a wide range of sponsorship opportunities are available. It is understood, however, that the packages detailed may not necessarily meet each company's individual requirements. Therefore, other sponsorship opportunities to complement specific marketing objectives can be considered. Please contact the organisers to discuss tailor-made packages.

Benefits and Acknowledgements

It is the express intention of the Meeting Organising Committee to ensure that participating companies receive the highest recognition in return for their generous support.

General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement on the meeting website
- Company profile in the Final Programme
- Acknowledgement in the Final Programme against sponsored item with own branding
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the meeting venue
- Acknowledgement with company logo in the Final Programme
- Use of meeting logo on company communications relating to the PICS Meeting 2013

Sponsorship items include:

- Sponsored led satellite symposia; demonstrate your company's educational research to a captive audience of engaged delegates.
- SMS question service; this piece of technology enables delegates to text questions directly to the Chair during a scientific session, encouraging dynamic debate amongst peers. Sponsors of this piece of technology will receive strong branding during the sessions and be associated with lively debate.
- Traditional sponsorship items - delegate bags, lanyards and mini-programmes.

Industry Satellite Symposia

A range of sessions are available for industry sponsorship, all of which will be fully integrated into the scientific programme. Please see the sponsorship section for details of the sponsorship opportunities.



The charge per square metre for space rental is as follows: £660 per sqm plus VAT.

Exhibition Only Package 1- £3,960

- Provides spaces from 3m x 2m floor space without modular structure/shell scheme
- Package includes 2 free staff registrations for exhibitors only.
- All power sockets, table and chairs x 2 are included.
- Listing as an exhibitor on the website prior to the meeting with link to the company website
- 100 word company / product profile in the programme
- Company name on exhibition signage during the meeting
- Larger spaces are available at £660.00 per m 2

Exhibition Only Package 2 – £2,640

- Provides with spaces from 2m x 2m floor space without modular structure/shell scheme
- Package includes 2 free staff registrations for exhibitors only.
- All power sockets, table and chairs x 2 are included.
- Listing as an exhibitor on the website prior to the meeting with link to the company website
- 100 word company / product profile in the programme
- Company name on exhibition signage during the meeting
- Larger spaces are available at £660.00 per m 2

Stand Allocation

Stands will be allocated on a date and time of receipt order basis. In the event that your first option isn't available, your second choice will be allocated to you. If neither are available, the secretariat will contact you for you to make a different selection.

In addition to the commercial exhibits, lunch, tea and coffee will be served in this area and poster areas and internet facilities will be provided in order to maximise the amount of time delegates spend within the exhibition.



Networking Opportunities within the Exhibition Hall

- Tea and coffee breaks
- Lunch each day
- Exhibition
- Scientific posters

Additional Networking Opportunity for Exhibitors

- Welcome Reception
- Gala Dinner

Industry Satellite Symposia – £3,500

Slots to be advised

Includes:

- Free Satellite Registrations for speakers and organisers (restrictions apply)
- Programme and Speakers included in the programme
- Company name and logo on the website
- Symposium details distributed via the secretariat to registered delegates 1 week before the event.
- Basic Audio Visual provisions will be made in your session room. Extra facilities can be requested and will be charged back to sponsor company.
- 1 meeting staff will be included to assist you during your session
- Abstracts included in Abstract book
- Position for roll up banner

Product Demonstration Sessions- £1,000 – 30 minute session – for exhibitors only

Includes:

- Timetable in programme
- Demonstration room with power and furniture (AV not included in rate)
- Booking facility provided to register delegates (restrictions apply)
- Company name and logo on website
- Delegate bag insert to advertise your session
- Position for roll up banner

The commercial/technical exhibition will form the hub of the meeting and provide an excellent opportunity for delegates to interact with industry and familiarise themselves with the latest advances in research and products. In addition to the commercial exhibits, lunch, tea and coffee will be served in this area and poster areas and internet facilities will be provided in order to maximise the amount of time delegates spend within the exhibition.





Delegate Bags – provided in kind

This will be given to all delegates and includes:

- The sponsor would provide the bags which must be able to hold A4.
- Sponsor branding will need to be approved and ideally include the meeting details and logo which can be provided by the secretariat.
- Sponsors logo added to the meeting website.
- Free advertisement insert into the bag, maximum size will be restricted to A4

Delegate Bag Inserts – £300

Free advertisement insert into the bag, maximum size will be restricted to A4

Delegate Pads and Pens – provided in kind

- Pads and Pens provided by the sponsor. Cost of items is added if the secretariat provides these items on your behalf.
- This can include the sponsor's logo on both pads and pens
- Sponsors logo added to the meeting website.
- Free advertisement insert into the bag, maximum size will be restricted to A4

Lanyards and Badges – provided in kind

- Produced and provided by the sponsor and can include sponsor choice logo, details and website addresses.
- Sponsors logo added to the meeting website.

Abstract Book advertisement

Full Back Page – £250.00

Full inside cover – £250.00

Full inside adjacent to programme – £150.00

Other inside pages – £100.00

Travel Bursaries – up to £500.00 – each

10 awards of up to £500.00 given to support research community attendance





Welcome Reception – sole sponsorship £3,500 – shared sponsorship £1,000

This is a prestigious opportunity to be associated with all the meeting local and international speakers and faculty at their pre-meeting welcome reception

Includes:

- Sponsor's name and logo printed on the invitations and menus
- Sponsor's Logo at the entrance to the event
- Opportunity to distribute branded giveaways
- Sponsor will be acknowledged in the programme
- 5 invitations will be included for sole sponsor, pro-rata for shared agreement.
- Sponsor's logo with a hyperlink on the meeting website

Gala Dinner – sole sponsorship £7,000 – shared sponsorship £2,000

This is a prestigious opportunity to be associated with all the meeting local and international speakers and faculty at the main dinner.

Includes:

- Sponsor's name and logo printed on the invitations and menus
- Sponsor's logo at the entrance to the event
- Opportunity to distribute branded giveaways
- Sponsor will be acknowledged in the programme
- 5 dinner invitations will be included for sole sponsor, pro-rata for shared agreement.
- Sponsor's logo with a hyperlink on the meeting website





Three different levels of sponsorship are being offered - the benefits of each are summarised below:

Benefit	Platinum £10,000 including a satellite symposium	Gold £8,000	Silver £4,000
This includes exhibition space	✓ 3m x 2m Choice of premium stands.	✓ 3m x 2m	✓ 2m X 2m
Industry symposium slot or product demonstration	✓		
Symposium advertisements distributed via the secretariat to registered delegates 1 week before the event.	✓		
Insert into the delegate bag	✓	✓	✓
Advertisement in the abstract book	✓ Full page	✓ Full page	✓ ½ page
Complimentary full delegate registrations	✓ 4	✓ 3	✓ 2
Sponsors logo and link added to the website,	✓ Twice the size listed at the bottom of each website page (excepting payment pages)	✓	✓
Highlighted editorial – 80 words	✓	✓	✓
Promotion slide at all sessions	✓	✓	✓
Premium sites marked in red – minimum spend of £10,000	✓		
Permission to use the phrase “Official Satellite Symposium” of the PICS Annual 2013 Meeting	✓		
Abstracts will be included in the programme if they are received by the print deadline	✓		





Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed exhibition booking form and contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the exhibition booking form and contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges/scientific registrations will be given for the first 6 sqm booked and for every 3 sqm extra you will receive one additional exhibitor badge. Any additional exhibitor and scientific registrations will be charged. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor and scientific registration form will be included in the exhibitor's manual.

Exhibitors' Technical Manual

An exhibitors' technical manual outlining all technical aspects of exhibiting will be circulated three months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Should you require to visit the venue, please contact Marie Blythe, Project Manager, who will be pleased to arrange this for you.

Exhibition Terms & Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signing of the EXHIBITION/SPONSORSHIP BOOKING FORM AND CONTRACT indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

Further details will be included in the 'Exhibition Technical Manual'.

Additional Information for Sponsors & Exhibitors

Liability and Insurance

The Meeting Secretariat and organisers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons, either during or indirectly arising from the PICS Annual Meeting 2013.

Applications for sponsorship and/or exhibition must be made in writing with the enclosed booking enquiry form.

Contracts & Confirmation

Sponsors

Once a sponsorship booking form is received a contract will be sent to you for a signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the sponsor shall be considered as a commitment to purchase the items.

Exhibitors

Once an Exhibition Booking Form is received, a confirmation of exhibition will be emailed to you with an accompanying invoice.

Sponsorship Terms & Conditions

Terms and conditions of sponsorship are included in this prospectus and will be included in the sponsorship agreement.

Booking Procedures and Payment Information

Terms of Payment

- 60% upon receipt of the sponsorship agreement and first invoice
- 40% by 29th April 2013
- Bookings made after 1st June 100% to be paid with booking

All prices and charges are subject to UK Value Added Taxes, which are currently 20% and subject to change at any time.

All payments must be received before the start date of the meeting. Should the sponsor fail to complete payments prior to the commencement of the meeting, the organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.



Payment Methods

- Option 1: Bankers draft in GBP only, made payable to “Kenes UK Limited re PICS” (bank details will be advised on the invoice).
- Option 2: Cheque in GBP only, drawn on a UK bank, made payable to “Kenes UK Limited re PICS” Amex/Visa/Master Card (please note that a credit card fee of 3.5% will apply for Visa/Master Card and a fee of 4.5% will apply for Amex) Bank charges are the responsibility of the payer.

Cancellation / Modification Policy

Cancellation or modification of sponsorship items must be made in writing to the Industry and Liaison Sales Associate (contact information can be found in the “General Information” Section, above.)

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 25th March 2013, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between 25th March 2013 and 25th April 2013, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after 25th April 2013.



Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Freddy Arnauts, **PICS Meeting 2013**, Kenes International, The Euston Office, One Euston Square, 40 Melton Street, London, NW1 2FD Tel. +32 3 458 51 28 Email: farnauts@kenes.com

CONTACT NAME: COMPANY NAME:

COMPANY NAME (as to appear in all meeting publications):

ADDRESS:CITY:

POST / ZIP CODE: COUNTRY:

TELEPHONE:FAX:

EMAIL:WEBSITE:

VAT NUMBER:

WE HEREBY APPLY TO BOOK EXHIBITION SPACE, THE COST OF WHICH IS £660 (+VAT*) PER SQUARE METRE.

Choice	Stand No	Package	Extra Square Metres	Total Price
1 st Choice				£
2 nd Choice				£
3 rd Choice				£

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed.....

- ☐ Payment has been made by cheque/transfer, please forward me final confirmation and invoice.
- ☐ Please send me a first deposit invoice for 60% of the total amount due.

SIGNATURE:

DATE:

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the meeting. I am authorised to sign this form on behalf of the applicant/company.

VAT INFORMATION

All sponsorship prices are exclusive of VAT (20% UK), and are subject to VAT at the local rate which will be added to the invoice.

Where applicable, VAT fees can be claimed through:
Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.asquith@tmf-group.com
Dolphin House' 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom

*Please ensure that your VAT number appears on the booking form & contract, in order to allow VAT reclaim. The standard rate of VAT for the UK is 20%.

The above informative details are indicated for your convenience and do not imply any responsibility on part of the organiser



Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Freddy Arnauts, **PICS Meeting 2013**, Kenes International, The Euston Office, One Euston Square, 40 Melton Street, London, NW1 2FD
Tel. +32 3 458 51 28 Email: farnauts@kenes.com

CONTACT NAME: COMPANY NAME:

COMPANY NAME (as to appear in all meeting publications):

ADDRESS:CITY:

POST / ZIP CODE: COUNTRY:

TELEPHONE:FAX:

EMAIL:WEBSITE:

VAT:

We wish to book the following sponsorship package: (please tick)

☐ Platinum Sponsorship - £10,000 +VAT

☐ Silver Sponsorship - £4,000 +VAT

☐ Gold Sponsorship - £8,000 +VAT

I would like to book the following sponsorship items:

Type of Sponsorship	Cost in £	Tick
Product Demonstration Sessions	1,500 + VAT	
Industry Satellite Symposium	3,500 + VAT	
Delegate Bags-provided in kind only		
Delegate Bag Insert	300 + VAT	
Delegate Pads and Pens-provided in kind only		
Lanyards and Badges-provided in kind only		
Abstract Book advertisement	250 + VAT 250 + VAT 150 + VAT 100 + VAT	
Travel Bursaries	500 + VAT	
Welcome Reception-sole sponsorship	3,500 + VAT	
Welcome Reception-	1,000 + VAT	

shared sponsorship		
Gala Dinner – sole sponsorship	7,000 + VAT	
Gala Dinner – shared sponsorship	2,000 + VAT	

☐ Please call me to discuss our sponsorship package.

☐ Please send me a sponsorship contract and first 60% deposit invoice.

SIGNATURE:

DATE:

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the meeting. I am authorised to sign this form on behalf of the applicant/company.

VAT INFORMATION

All Sponsorship prices are exclusive of VAT (20% UK), and are subject to VAT at the local rate which will be added to the invoice.

****The above informative details are indicated for your convenience and do not imply any responsibility on part of the organiser****

**** Please ensure that your VAT number appears on the booking form & contract****



These terms are the contractual agreement between the Organiser and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition. The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organiser

The Organiser undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organiser reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Liability Insurance

The Organiser provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors.

The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organising Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246 cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.



Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorisation. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

Please note that it is the sponsor/exhibitor's responsibility to comply with the local authority's regulations, ABPI (Association of British Pharmaceutical Industry) www.abpi.org.uk Code of Practice on the Promotion of Medicines.

It is the exhibitor's/sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the organiser to any suits, demands by the sponsor/exhibitor/any third party.

Please note that signing of the booking forms and contract is deemed to be an acceptance of the all the terms and conditions laid out above.



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To ensure you do not
miss out on any of the opportunities
at Paediatric Intensive Care
Society Conference 2013
please call +32 3 458 51 28
or email farnauts@kenes.com



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